NEWS
SEPTEMBER 21, 2018

LUKOIL STARTS ENGINE OILS SALES ON LEADING GLOBAL MARKETPLACE AMAZON

LUKOIL has become the first Russian lubricants manufacturer to start sales on Amazon, one of the world's largest online marketplaces.

Today, LUKOIL GENESIS and LUKOIL LUXE engine oils are available t European buyers on the online retailer's website. In the nearest future, the Company plans to expand its product range and to start online sales via Amazon in all regions of its operations.

"We see a huge potential in the online sales segment. LUKOIL products are already on offer on the leading Russian marketplaces as well as on the international trading site Alibaba. We have launched our own Internet stores in Russia, Kazakhstan, Turkey and China. In the near term, the Company will also open online stores in other regions of presence. Entering the largest international marketplaces is an important part of our global digital strategy. The Company is implementing the new IT-tools in all spheres of activities, including production, R&D, logistics and sales," commented LUKOIL Lubricants Company General Director Kirill Vereta.